



LAWTON RANGERS

PRCA RODEO

2026

SPONSORSHIP

OPPORTUNITIES

AUGUST 5-8, 2026

LAWTON'S ONLY PROFESSIONAL SPORT

ATTRACTS OVER 25,000 PATRONS IN 4 NIGHTS

FAMILY FRIENDLY FUN

WORLD CHAMPION COWBOY AND COWGIRLS

PREMIUM BUCKLE SPONSORSHIPS



- 10 VIP passes each night to seating above bucking chutes
Meal and non-alcoholic beverages included
- 50 general admission tickets (good any night)
- Flag carried horseback
Enters arena solo at beginning of rodeo with announcement
Remains in arena for entirety of Grand Entry
- (1) 3'x5' sign hung above bucking chutes/below VIP or on chute
(Chutes are limited availability, Lawton Rangers provide signage)
- Logo flashed on big screen throughout performance
- Inclusion in pre-rodeo advertisement
- Mentions by announcer throughout rodeo
- Full page ad in program
- 10 passes for dance admission Friday and Saturday nights

- 6 VIP passes each night to seating above bucking chutes
Meal and non-alcoholic beverages included
 - 40 general admission tickets (good any night)
 - Flag carried horseback
Through grand entry and before sponsored event (sponsor provides)
 - Logo flashed on big screen before sponsored event
- (1) 3'x5' sign above chutes/below VIP (Rangers provide) and (1) banner hung on rodeo grounds (sponsor provides)
 - Inclusion in social media posts
 - Full page ad in program
- 6 passes for dance admission Friday and Saturday nights

ONLY 10 AVAILABLE: BAREBACK RIDING, STEER WRESTLING, BREAKAWAY ROPING, SADDLE BRONC RIDING, CALF SCRAMBLE, TIE DOWN ROPING, TEAM ROPING, BARREL RACING, MUSICAL CHAIRS, BULL RIDING



- 4 VIP passes each night to seating above bucking chutes
Meal and non-alcoholic beverages included
- 30 general admission tickets (good any night)
- Flag carried horseback through grand entry
- (2) banners hung in the arena
- 1/2 page ad in program
- 4 passes for dance admission Friday and Saturday night



- 2 VIP passes each night to seating above bucking chutes
Meal and non-alcoholic beverages included
 - 20 general admission tickets (good any night)
- (1) banner hung in arena (1) banner hung on rodeo grounds
 - 1/2 page ad in program
- 2 passes for dance admission Friday and Saturday nights



A LA CARTE

BARRELS \$1,000

- Logo printed on barrels placed in pattern for barrel racing competition

GATE MEN \$1,000

- Logo embroidered on gate men's shirts, shown frequently on big screen

ANNOUNCER \$2,000

- Business name listed as announcer is introduced to microphone
- (1) 3'x5' sign hung on front of announcer box

Announcer box is outset from VIP and is frequently shown on big screen

LOGO ON CHILD TICKETS \$1,500

LOGO ON ANNUAL T-SHIRT \$750 12 SPOTS AVAILABLE

- Printed approximately 3"x3" on back of annual souvenir t-shirt

FLAG AT DRIVE-IN GATE \$1,000

- 2 flags (1 per gate) sponsor provides flags

BANNERS

ARENA AND ENTRANCE/ROAD BANNERS ARE LIMITED TO 3'X8'

- (1) 3'x8' banner hung on arena walls (sponsor provides)\$300.00
- (1) 3'x8' banner hung inside North gate/drive in entrance.....\$300.00
- Non-arena banner (hung at random on grounds, sponsor provides)....\$150.00

ABOUT THE LAWTON RANGERS

The Lawton Rangers is a non-profit organization that has been a constant in the Lawton community since 1938. Each year, we put on a professional rodeo for cowboys and cowgirls from across the nation to compete in their respective sports. Our rodeo is also a place for family fun and gathering as we have an entire vendor area complete with food, shopping, and entertainment. We also provide scholarship opportunities to local students as well as sponsor Agriculture related activities through schools such as FFA (Future Farmers of America) and 4H. We would love to have you as a sponsor of our rodeo to help further our community outreach. We truly appreciate your consideration and time in this matter.

REMINDERS FOR 2026

SIGNAGE TURN-IN DEADLINE: AUGUST 1
PRIORITY HANGING LOCATION WILL BE GIVEN TO THOSE
BUSINESSES WHO TURN BANNERS AND SIGNAGE IN BY DEADLINE
BANNER SIZE OF 3'X8' WILL BE ENFORCED

PROGRAM

1,000 COPIES PRINTED
ONLY ACCESS TO DAY SHEET

- Full page.....\$250.00
- ¾ page.....\$200.00
- ½ page.....\$150.00
- ¼ page.....\$100.00

BULK TICKETS

PURCHASES GREATER THAN
25 TICKETS (GOOD ANY NIGHT)

- \$10.00/ticket

NIGHTLY SPONSOR

PRIVATE, SECTIONED OFF AREA OF VIP
SEATING + ADDITIONAL ADVERTISEMENT
OPPORTUNITIES

FAMILY NIGHT

PINK NIGHT SPONSORED

MILITARY NIGHT SPONSORED

GRAND FINALE SPONSORED

PLEASE CONTACT US IF YOU WISH TO BE PLACED ON THE
WAIT LIST FOR NIGHTLY SPONSORSHIP OPPORTUNITIES

Please Contact

or lawton.ranger@gmail.com

BUCKLE SPONSORSHIP COMPARISON

	PLATINUM \$8,000	GOLD \$4,500	SILVER \$3,000	BRONZE \$1,500
VIP Passes per night <small>(seating above bucking chutes, includes meal)</small>	10	6	4	2
General Admission Tickets <small>(good any night)</small>	50	40	30	20
Program Advertisement	Full Page	Full Page	½ Page	½ Page
Dance Admission <small>(Thursday, Friday, Saturday)</small>	10	6	4	2
Signage <small>(sponsor provides banners, Lawton Rangers provide 3 x 5 sign)</small>	<ul style="list-style-type: none"> • 3 x 5 sign hung above bucking chutes/below VIP or on chute gate • Logo flashed on big screen throughout performance 	<ul style="list-style-type: none"> • (1) 3'x5' sign above chutes/below VIP • (1) banner hung on rodeo grounds 	<ul style="list-style-type: none"> • (2) banners hung in arena 	<ul style="list-style-type: none"> • (1) banner hung in arena • (1) banner hung on rodeo grounds
Flag carried horseback	<ul style="list-style-type: none"> • Enters arena solo at beginning of rodeo w/announcement • Remains in arena for entirety of grand entry 	<ul style="list-style-type: none"> • Grand Entry Serpentine • Flown prior to sponsored event 	<ul style="list-style-type: none"> • Grand Entry Serpentine 	
Inclusion in Social Media Posts	✓	✓		
Inclusion in Pre-Rodeo Advertisement	✓			
Mentions by announcer during Rodeo	✓			